

## Rocket Surgery Made Easy The Do It Yourself Guide To Finding And Fixing Usability Problems Steve Krug

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Rocket Surgery Made Easy is an excellent resource for anyone who facilitates usability testing. Steve Krug outlines all of the steps, from preparation to execution. He covers variations in the process, whether you are leading testing in the same room as the participant or by remote access.

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By paring the process of testing and fixing products down to its essentials ("A morning a month, that's all we ask"), Rocket Surgery makes it realistic for teams to test early and often, catching problems while it's still easy to fix them. Rocket Surgery Made Easy adds demonstration videos to the proven mix of clear writing, before-and-after examples, witty illustrations, and practical advice that made Don't Make Me Think so popular.

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Steve Krug's second book, Rocket Surgery Made Easy, explains exactly how to do your own fast, effective, low-cost usability testing.

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Rocket Surgery Made Easy : The Do-It-Yourself Guide to Finding and Fixing Usability Problems by Steve Krug Rocket Surgery Made Easy | It's been known for years that usability testing can dramatically improve products. But with a typical price tag of \$5,000 to \$10,000 for a usability consultant to conduct each round of tests, it rarely happens.

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Rocket Surgery Made Easy by Krug Steve (ebook) Rocket Surgery Made Easy: The Do-It-Yourself Guide to Finding and Fixing Usability Problems (Voices That Matter series) by Krug Steve. It's been known for years that usability testing can dramatically improve products. But with a typical price tag of \$5,000 to \$10,000 for a usability consultant to conduct each round of tests, it rarely happens. <br> <br>In this how-to companion to <i>Don't Make Me Think: A Common Sense Approach to Web Usability ...

### Rocket Surgery Made Easy by Krug Steve (ebook)

Fix the problems that you find, using his "The least you can do" approach. By paring the process of testing and fixing products down to its essentials ("A morning a month, that's all we ask"), Rocket Surgery makes it realistic for teams to test early and often, catching problems while it's still easy to fix them.

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